

**IT Doesn't Matter-Business Processes Do: A Critical  
Analysis Of Nicholas Carr's I.T. Article In The Harvard  
Business Review**

**By Peter Fingar, Howard Smith**



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Its author, the magazine's then executive editor Nicholas G. Carr, argued Harvard Business Review has 243,000 extremely influential readers. Many commentators have debunked Carr's article since it appeared last year. . 2003 book IT Doesn't Matter-Business Processes Do, argue that Carr is not

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Immersing myself in a book or a lengthy article used to be easy. He speculates on the answer: "What if I do all my reading on the web not so much because the . according to the Harvard Business Review, and it uses the results to refine the algorithms . Nicholas Carr is the author of The Shallows and The Glass Cage:

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See generally Nicholas G. Carr, IT Doesn't Matter, Harvard Business Review: On Matter: Business Processes Do (2003) (A Critical Analysis of Nicholas Carr's IT Article in the Harvard Business Review); Nicholas G. Carr, Does IT Matter?

### **IT Doesn't Matter - Harvard Business Review -**

The way you approach IT investment and management will need to change dramatically. more critical to their success, a fact clearly reflected in their spending habits. study by the U.S. Department of Commerce's Bureau of Economic Analysis,

way to employ a process technology that competitors find hard to replicate.

### **Does Nick Carr Matter? - Strategy+Business -**

The Critical Few The provocative title of the article and its timing — at the tail end of a long When “IT Doesn't Matter” was published in HBR, I thought Mr. Carr had Now that his analysis has been expanded to book length, I still do. where core business processes like supply chain management and

### **6 Lessons From The Success Of 'IT Doesn't Matter' - Forbes -**

Its author, Nicholas Carr, says today that it “completely changed my career... I write about technology, entrepreneurs and innovation. Ten years ago this month, Harvard Business Review published “IT Doesn't Matter,” a writers, the impressive long life of the article calls for a bit of analysis: what made

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In his HBR article, "IT Doesn't Matter," Nicholas Carr has stirred up quite a bit of that they will be broadly shared and will become a part of the broader business [PDF]IT Doesn't Matter-Business Processes Do: A Critical Analysis Of - If searched for the book IT Doesn't Matter-Business Processes Do: A Critical Analysis of Nicholas. Carr's I.T. Article in the Harvard Business Review by Howard

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Carr does not diminish the value of . have kept his assertion to a short article. mental processes, some of which have . IT Doesn't Matter--Business Processes Do, for a complete critical analysis of Does IT Matter, An HBR Debate,

### **IT Doesn't Matter. Business processes do | Internet Time Blog -**

Ten years ago this May a journalist named Nick Carr stirred up a ruckus with an article in Harvard Business Review claiming that IT Doesn't

### **IT Doesn't Matter? Better Run That By Wal-Mart - Inbound Logistics -**

In his May 2003 Harvard Business Review article, "IT Doesn't Matter," Nicholas Carr famously But how does it account for Wal-Mart's mandate to its top 100 suppliers theft, and counterfeiting is critical to achieving competitive advantage. Carr defines IT as the technologies used to store, process, and

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“You're booked will Gil then to discuss staffing, but that's lower priority, so I can bump Gil to Friday at 2. Peter, 'IT Doesn't Matter-Business Processes Do: A Critical Analysis of Nicholas Carr's I.T. Article in the Harvard Business Review', 2003,

### **Enterprise Information Systems of the Future: 6th IFIP WG 8.9 -**

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It deals with IT Doesn't. Matter, a polemic written by Nicholas Carr, then editor of the Harvard Business Review in which he argued that the days

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**Article Review: "IT Doesn't Matter" - Business Process Change -**  
Article Review: "IT Doesn't Matter" by Nicholas Carr (2003) as the title of the Harvard Business Review article that brought him to prominence. Lastly, Carr noted that “an IT disruption can paralyze a company's ability to In responding to Carr's criticism of information technology, Tapscott takes issue

**Why IT Does Matter - HBS Working Knowledge - Harvard Business -**  
Harvard Business Review editor-at-large, Nicholas G. Carr, ignited a firestorm in the opinion piece "Why IT Doesn't Matter" published in the May 2003 issue of HBR. know with fuzzy logic, and you have the makings of Nicholas Carr's article. are all examples of new process targets that technologies will soon address.

**Does It Matter?: Information Technology and the Corrosion of -**  
Expanding on Carr's seminal Harvard Business Review article that generated It Doesn't Matter--Business Processes Do: A Critical Analysis of Nicholas Carr's

**IT Doesn't Matter Article Analysis #3 - Zach Evans -**  
An article by Nicholas G. Carr published in the Harvard Business Review companies make these investments in IT with the hope that they will

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## **Technology Doesn't Matter — but Only at Harvard | Fast Company -**

Technology Doesn't Matter — but Only at Harvard by independent business writer and former Harvard Business Review editor Nicholas Carr. by claiming that information technology is no longer critical to future growth. But doesn't IT's ubiquity mean that any company can simply copy Dell's example?

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Why IT Continues to Matter: Reflections on the Strategic Value of IT Business Review (HBR) in May 2003 (Carr 2003). It immediately ignited an "To be fair, Carr does not suggest, as some . the makings of Nicholas Carr's article". .. Carr, N. (2003) "IT Doesn't Matter", Harvard Business Review, May, pp 41-49. Carr, N.

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